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UNITED STATES DEPARTMENT OF AGRICULTURE

AGRICULTURAL ADJUSTMENT ADMINISTRATION
WASHINGTON, D.C.

To Agricultural Leaders:

I am bringing to your attention the enclosed copy of the address, "The Dairy Dilemma", presented by Secretary Wallace at Farm and Home Week at the University of Wisconsin on January 31. In this address, Secretary Wallace outlines the problems of the dairy industry, its past and present attitude toward taking steps to solve these problems, and possible means of meeting these problems that the Department is prepared to consider as part of a constructive program for dairy farmers. He gives, also, in this address the latest facts on distributors' profits as computed by auditors of the Department for leading milk sheds of the country. Secretary Wallace puts the present situation squarely up to the dairy farmers and asks in return the best thought and advice of the leaders of dairy producers and of agriculture in general in aiding the Department in finding a practical and constructive solution.

The Agricultural Adjustment Administration regards this speech as the most significant pronouncement thus far made by Secretary Wallace on problems facing dairy producers. I will be glad to receive any suggestions you may offer in formulating the constructive adjustment program for dairy producers which the Department would be glad to see developed if such a program is desired by the majority of dairy farmers.

Very truly yours,

Enclosure.

C. C. Davis,

Administrator,

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UNITED STATES DEPARTMENT OF AGRICULTURE
Director of Extension Work

Washington, D. C.

TO BECEIVED

* JET 11 1934 *

U. S. Approprient of Agriculture

Circular letter Dairy Work - No. 2

To State Directors of Extension:

Your attention is called to the two enclosed news stories,

"Cow Increase Adds To Dairy Problems", and "Farm Butterfat Prices

Shown To Be Below Parity." These stories are the first two in a

series dealing with the dairy situation and market outlook, which are

being prepared and distributed prior to presenting the proposed dairy

production adjustment program at a series of regional meetings cover
ing the entire country. These meetings probably will be scheduled for

the near future. Copies of the two enclosed stories have been sent,

also, to extension editors with the suggestion that they discuss how

they should be used with their directors and such other members of the

extension staff as the director may designate.

Very truly yours,

C. W. Warburton,

Director of Extension Work.

Enclosures

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UNITED STATES DEPARTMENT OF AGRICULTURE Director of Extension Work Washington, D. C.

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* SEP 11 1934 *

U. S. Department of Agriculture

Circular letter
Dairy Work - No. 3

March-21, 1934

TO STATE EXTENSION DIRECTORS IN DAIRY-PRODUCING STATES:

We are enclosing copy of the official press statement on the dairy program released this afternoon by Secretary Wallace and Administrator Davis. The statement includes a quite complete summary of the whole dairy situation, as well as the outline of the proposed adjustment effort.

Information on the schedule of regional conferences and on other developments in the dairy program will be forwarded to you as quickly as possible after it becomes available.

Very sincerely yours,

C. W. Warburton,

Director of Extension Work.

Enclosure.

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Dairy Work - No. 4

UNITED STATES DEPARTMENT OF AGRICULTURE Director of Extension Work

Washington, D.C.

★ SEP 11 1934 ★ U. S. Department of Agriculture

March 24, 1934.

TO STATE EXTENSION DIRECTORS IN DAIRY-PRODUCING STATES:

Chester C. Davis, Administrator of the Agricultural Adjustment Act, delivered a radio address Wednesday evening, March 21, on the subject, "A Program for Dairy Farmers". In this address, Mr. Davis outlined the dairy problem, discussed some of the suggestions advanced for solution, and presented the Administration's proposed program for dairy adjustment.

We are enclosing a copy of the address for your reference. It is a frank and complete discussion of many angles of the whole dairy plan, and should prove particularly interesting at this time.

Very truly yours.

C. W. Warburton.

Director of Extension Work.

Enclosure

TO STATE EXTENSION EDITORS IN DAIRY-PRODUCING STATES:

The enclosed copy of Administrator Davis' March 21 radio talk on the dairy program brings out the general background of the present dairy situation, as well as the outline of the proposed adjustment plan itself. You will undoubtedly find it of great interest and value as you gather basic material for your State program of information service in connection with the coming regional dairy conferences and the presentation of the proposed program.

Very sincerely yours,

Reuben Brigham, In Charge

Visual Instruction /and

Editorial Work.

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UNITED STATES DEPARTMENT OF AGRICULTURE AGRICULTURAL ADJUSTMENT ADMINISTRATION Washington, D.C.

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A APR 3 1934
U. S. Department of Agriculture

TO PRESIDENTS OF STATE FARM BUREAUS:

The Agricultural Adjustment Administration will present a program for dairy production adjustment to producers of dairy products at a series of 15 regional meetings to be held throughout the country from April 1 to 15.

We will appreciate having your organization represented at one of these meetings. We hope that it may be possible for you to attend this meeting personally and that you will arrange for as large a representation as possible from your organization.

In presenting the proposed program for dairy production adjustment, it is our desire to have as full and frank discussion of the program as possible on the part of producers and those concerned with obtaining an improvement in the dairy situation. A copy of a statement is enclosed which outlines the proposed program and includes a list of the regional meetings and the dates for which they are scheduled.

Very truly yours,

C. C. Davis,
Administrator.

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Enclosure.

UNITED STATES DEPARTMENT OF AGRICULTURE DIRECTOR OF EXTENSION WORK WASHINGTON, D. O. Circular Letter Dairy Work - No. 9 April 2, 1934 To All State Extension Directors: Enclosed is a series of six articles entitled "Dairy Adjustment - What and Why", which has been prepared by the Agricultural Adjustment Administration for release to the daily papers. These articles describe conditions in the dairy industry, and explain the proposed dairy adjustment program. These articles are being sent to you for your information.

Yours very truly,

C. W. Warburton, Director of Extension Work.

Enclosures